



WLI's ONGOING EDUCATION

"The only thing worse than training an employee and losing them is not training them and keeping them."

.....Zig Zigler

In today's fast-paced lifestyle employee training is abandoned to the "sometime/maybe" category in our businesses. At Wickenburg Landscape we believe now more than ever we need to have the most well trained workforce available. It is only with well trained employees that we can continue to offer superior service and continue to innovate with new ideas. Our current employees have over 130 years of combined land-

scape experience. Our company currently has the most certified concrete paver installers of any install company in Arizona. We have also dedicated considerable resources to having six of our employees become Certified Landscape Professionals. This training will cover all aspects of landscape and maintenance. Although this course will take between 16-24 months to complete we are committed to ensuring our employees have the necessary education to allow our company to competitively compete in an ever-changing market. I truly believe more and more each day what Zig Ziglar said, "The only thing worse than training an employee and losing them is not training them and keeping them."

At Wickenburg Landscape we believe now more than ever we need to have the most well trained workforce available. It is only with well trained employees that we can continue to offer superior service and continue to innovate with new ideas. Our current employees have over 130 years of combined land-

scape experience. Our company currently has the most certified concrete paver installers of any install company in Arizona. We have also dedicated considerable resources to having six of our employees become Certified Landscape Professionals. This training will cover all aspects of landscape and maintenance. Although this course will take between 16-24 months to complete we are committed to ensuring our employees have the necessary education to allow our company to competitively compete in an ever-changing market. I truly believe more and more each day what Zig Ziglar said, "The only thing worse than training an employee and losing them is not training them and keeping them."

COMMON MISTAKES WITH WINTER DAMAGE

WOW, what a winter we have had!! With all the cold weather we received during the last five months here are some common mistakes that people make with regard to winter damage their plants incurred. 1) Not waiting to see if plants will come back before replacing them. The existing plant may have died back but it has an established root system and will be a much stronger plant in the future than a new replacement. Patience and a good fertilizing schedule will yield a much healthier yard than one that is full of replaced plants. 2) Over-pruning the damaged plants. Every time we prune our plants they go through a little bit of shock. Let the plants have some time to recover.

When you can locate where the plant is recovering from, then prune it back to that point. Pruning too soon will require additional pruning when the plant is fully leafed out and waiting too long allows the plant to cover over the dead portions of plant making it harder to remove. (over)

Upcoming Events:

- ◆ Certified Landscaper Training 4/9 & 5/7
- ◆ Earth Day 4/22
- ◆ Home & Landscape Show AZ Fairgrounds 4/29—5/1

(continued from front) 3) Fertilizing is only for stressed plants or if you want a lot of new growth. While most people are fertilizing now to get their plants healthy again there are other benefits to being on an ongoing fertilizer program. Spring fertilizing is most common along with stress reduction of plants. Plants will recover much better when they are stronger. Being on an even basic

fertilizer plan can dramatically increase the health of your plants over the long term. This enables the plants to overcome severe stress from hot and cold temperatures we experience here in Arizona and resist pest infestation much better. REMEMBER, just like people plants will perform much better when they are healthy!!

FEATURED PROJECT—SMART IRRIGATION

Is your irrigation system smart enough to know when there is a leak in a single irrigation pipe or a break in the water main? Can it tell you in what area



Hunter I-Core

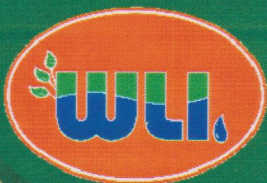
to “learn” how much water all your plants need. These types of systems can save thousands and at some larger landscapes hundreds of thousands of



Solar Sync Kit

Solar Sync used in conjunction with your existing clock we can use the local climate condition at YOUR house as a basis

WICKENBURG LANDSCAPE & IRRIGATION, INC.



(928) 684-7165

“NATIONAL AWARD WINNING LANDSCAPES”

WickenburgLandscape.com

(continued from front) 3) Fertilizing is only for stressed plants or if you want a lot of new growth. While most people are fertilizing now to get their plants healthy again there are other benefits to being on an ongoing fertilizer program. Spring fertilizing is most common along with stress reduction of plants. Plants will recover much better when they are stronger. Being on an even basic

fertilizer plan can dramatically increase the health of your plants over the long term. This enables the plants to overcome severe stress from hot and cold temperatures we experience here in Arizona and resist pest infestation much better. REMEMBER, just like people plants will perform much better when they are healthy!!

FEATURED PROJECT—SMART IRRIGATION

Is your irrigation system smart enough to know when there is a leak in a single irrigation pipe or a break in the water main? Can it tell you in what area



Hunter I-Core

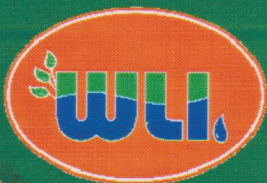
to “learn” how much water all your plants need. These types of systems can save thousands and at some larger landscapes hundreds of thousands of



Solar Sync Kit

Solar Sync used in conjunction with your existing clock we can use the local climate condition at YOUR house as a basis

WICKENBURG LANDSCAPE & IRRIGATION, INC.



(928) 684-7165

“NATIONAL AWARD WINNING LANDSCAPES”

WickenburgLandscape.com