



## Saying Thank you

Wickenburg Landscape would like to say thank you to all of our clients who have made this past year, 2012, our best year ever. Although it has not always been easy, it is very exciting to see such a bright future for our little company. In the hard economic times that we have been going through these past several years we really appreciate the business that each and every one of you has given to us and help transform us into a more stable company going into 2013.

We have had some struggles this past year as some employees have left and others have come on board. As we have worked through these struggles we have refined our focus much more clearly and now have a definite path forward into the future.

I would like to extend a special and heartfelt thank you to several of our clients

(you know who you are) who have gone above and beyond in helping us understand "our business" better and guide us in what our clients truly desire from a company like us. It is people like you that help to transform companies like Wickenburg Landscape into companies that place a premium on high quality service and keep us excited about our commitment to each and every day.

As a young man myself (38) I am starting to learn how much I really don't know and haven't learned yet, which reminds me of a quote from the legendary basketball coach John Wooden that says "It's what you learn after you know it all that counts". Since there are times that I think I know it all I want to say a heartfelt thank you to every one who pushes me and helps me to continue learning.

## Rescuing our citrus

**O**n behalf of the many people that were able to enjoy the citrus that we picked I want to say thank you. Wickenburg Landscape was able to "rescue" about 3,300 lbs of citrus before the hard freeze this past month. We packaged it up and re-gifted it

back to some of you. We also were able to ship it to others as far away as the east coast. Some of our employees were able to enjoy the abundance of fruit while the rest was

donated to our church, Gospel Outreach.

Our church juiced up the fruit and was able to add fresh squeezed orange and grapefruit juice to our 15th annual free pancake and eggs breakfast which was held this past weekend right before the Gold Rush Day's parade.

Once again thank you to everyone who let us pick their fruit and lets all hope for a more mild winter next year so we can enjoy this wonderful Arizona grown citrus all winter long.



## Moving on from the cold weather

The end of January held the longest patch of sub-freezing weather that we have had in over 35 years. The worst part of this was there were days when the temperature



to embrace the cold weather. It took 12-15 of our guys almost 3 days to get all the properties ready. As the weather warmed we started to remove the protection and we were very pleased to see very little damage and while this was a very difficult time for a lot of our plants this was much needed "chill time" for some of our fruit trees.

With such a mild winter some of the trees such as apricot, peach, and apples were not getting enough "chill time". Chill time is usually considered temperature below 45 degrees. All these chill hours add up and the more chill hours the more and better fruit that is set for the next season. So if you have a one of these types of trees then enjoy the extra fruit you will have this year and try and forget about any damage the cold has caused other plants in your yard.

was below freezing in excess of 12 hours. While most of our plants can handle freezing, the hard part becomes the prolonged duration of the freeze. This cold weather effects our diverse plant selection differently.

This type of freezing temperatures sends some of our plants into dormancy while on others it kills off the newer "soft" growth on the ends of the branches. Some of our desert trees lose more leaves than normal while other more sensitive trees literally die back to the main trunk or are killed all together. Many of our cactus varieties are cold tolerant but can't withstand the constant or prolonged cold. These types of cacti needed to be protected and insulated from the cold temperatures.

I am extremely grateful for the hard work of our crews in getting our clients' plants ready



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